Dear Pro-Life Ally,

In the late 1970s, Art Sawyer began a tradition in Annapolis by hosting a yearly march to the State House to redress the State of Maryland's stance on the issue of abortion. For years Art worked tirelessly to promote a culture of life in Maryland. After over 40 years the Maryland March for Life has grown to dozens of organizations, churches, and schools. It has become a centerpiece of the pro-life movement and has grown from a rally to a full social and religious event where pro-lifers from around the state can work together toward a common cause.

We know that this year the abortion lobby is working harder than ever to enshrine abortion rights in our state even now that Roe vs. Wade is overturned. We are continuing to work hard to bring together prolife leaders from all over our area to work as a cohesive group to stop the advancement of an abortion referendum in its tracks. We also know that Compassion and Choices is working overtime for a seventh re-introduction of a physician-assisted suicide bill which was defeated once again in 2020! We do not need to detail the unprecedented challenges we have faced over the last few years since we know you have been living those same challenges.

This year, we will be bringing back our youth rally, mass, and non-denominational services before the march. Because you have been a supporter in the past or are currently looking to gain more visibility for your pro-life organization, we would like to offer you the opportunity of sponsorship for our annual demonstration.

Additionally, the date of the March will be Monday, March 11<sup>th</sup>, 2024. To host our event, we still cherish your support and partnership. Please consider one of the following sponsorship opportunities for 2024 to help our March as well as promote your pro-life organization.

**Gold:** \$500 -Organization name and logo listed as a Maryland March for Life Co-Sponsor on all featured advertising including website and social media. -Organization name and/or logo featured on all 2024email blasts to our list (1500+ Marylanders) -Large-sized organization name and/or logo displayed on the large March for Life Banner. -Verbal mention at the sidewalk event as a co-sponsor -Option to send printed materials to be placed in our welcome bags. Materials needed by Feb 24th.

**Silver:** \$250 -Organization name and/or logo featured on our website and event page as a supporter -Medium-sized organization name and/or logo displayed on the large March for Life Banner. -Name and Logo listed on at least 1 social media post. -Option to send printed materials to be placed in our welcome bags. Materials needed by Feb 24th.

**Bronze:** \$100 -Small-sized organization name and/or logo on the large March for Life Banner and listed as a supporter on all Maryland March for Life communications and social media.

This year will be a crucial year for the pro-life movement in Maryland. We look forward to partnering with you for this year's MD March for Life and for the many chances to come together for a common cause in the year ahead. Contact us at mdmarchforlife@gmail.com with your sponsorship pledge or head to our website to make payment online

For Life,

The Maryland March for Life Steering Committee

## www.mdmarchforlife.com MD March for Life

Sponsorship Application Name of Organization: \_\_\_\_\_

Description of Organization: \_\_\_\_\_

Please include a logo of your organization in .jpg or .png format for printing and posting on our promotional channels.

Sponsorship level: (circle)

## Gold: \$500

-Organization name and logo listed as a Maryland March for Life Co-Sponsor on all featured advertising including website and social media.

-Organization name and/or logo featured on all 2024 email blasts to our list (1500+ Marylanders)

-Large-sized organization name and/or logo displayed on the large March for Life Banner.

-Verbal mention at the sidewalk event as a co-sponsor

-Option to send printed materials to be placed in our welcome bags. Materials needed by Feb 24<sup>th</sup>.

## Silver: \$250

-Organization name and/or logo featured on our website and event page as a supporter

-Medium-sized organization name and/or logo displayed on the large March for Life Banner.

-Name and Logo listed on at least 1 social media post

-Option to send printed materials to be placed in our welcome bags. Materials needed by Feb 24<sup>th</sup>.

## Bronze: \$100

-Small-sized organization name and/or logo on the large March for Life Banner and listed as a supporter on all Maryland March for Life communications and social media.

\*All participants must comply with our Table Policy, even without a table this year (downloadable on our website)

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Email address: \_\_\_\_\_

Please make checks payable to Maryland March for Life or we can take payment through our website <u>www.mdmarchforlife.com</u>. Please email us at <u>mdmarchforlife@gmail.com</u> by March 1st for submission of application and further information.